The determinants of vaccine hesitancy: Sample survey questions

As countries increasingly face varied issues of vaccine hesitancy and sometimes refusal, more in-depth understanding of the issues driving hesitancy will be needed. The global polio eradication initiative has conducted the most in-depth research on reasons for vaccine refusals, but the resources required for such detailed analysis are unlikely to be available for all vaccines. The Working Group is developing a list of possible survey questions that countries can use to better understand the drivers of vaccine hesitancy in specific settings or around vaccines – specifically or in general. We propose the clustering of questions in same domains identified for the model of determinants of vaccine hesitancy.

The questions below are only suggestive, and are selected from survey questions identified through the peer-reviewed literature review as well as from the ongoing review of grey literature. These are examples, and are not an exhaustive list, but illustrate the types of questions being identified. More detailed lists of questions will be developed by the Working Group to address specific determinants in each of these domains, as outlined in the full model of determinants of vaccine hesitancy. Key questions will be identified and suggestions how to analyze the identified questions will be added.

Influences and media environmental environmental, bealth system/institution and economic or political factors Influences What is the most common cultural, or environmental, bealth system/institution and economic or political factors When you hear a negative rummour related to vaccine(s), doyour sak a friend what they think? Ask a health worker? Go to the internet? Who do you trust the least?	CONTEXTUAL	a.	b.Influential	c.Historical	d.Religion/culture/ge	e. Politics/policies	f.Geographic barriers	g.Pharmaceutical
Influences arising due to historic, socio-cultural, environmental, health system/institution nal, economic or political factors When you hear a negative rumour related to vaccine(s), do you: ask a friend what they think? Ask a health worker? Go to the internet? Other? Who do you utrust the most for information? Who do you who have they are they where they walk they think? Ask a form of the worker? Who do you who have they are they who do you who who do you who who do you who who do you who do you who do you who w	INFLUENCES		•	innuences	nder/socio-economic	(ivianaates)		industry
	INFLUENCES Influences arising due to historic, socio- cultural, environmental, health system/institutio nal, economic or	Communication and media environment What is the most common information source you turn to for information about vaccines? When you hear a negative rumour related to vaccine(s), do you: ask a friend what they think? Ask a health worker? Go to the internet? Other? Who do you trust the most for information? Who do you	leaders, gatekeepers and anti- or pro- vaccination lobbies Some groups do not agree to vaccination for different reasons. In general, do you agree with these	influences Do you remember any events in the past that would discourage you from getting a vaccine(s) for yourself or your child(ren)?	nder/socio-economic Do you know anyone who does not take a vaccine because of religious or cultural reasons? Do you think they are risking their health or the health of their child? The	(Mandates) Do you trust that your government is making decisions in your best interest with respect to what vaccines are provided? Do you think vaccines should be	If you have to spend more than one hour getting a vaccine, are you willing to take the time you think it is an important vaccine? What is the maximum amount of time you would be willing to spend to get a vaccine that you want for	industry Do you trust the motives of pharmaceutical industry? Do you believe that drug companies have your and your children's best health

INDIVIDUAL and GROUP INFLUENCES Influences arising from personal perception of the vaccine or influences of the social/peer environment	a. Experience with past vaccination Do you have any experience of not getting vaccination for your child? why? Do you know anyone who has had a serious reaction to a vaccine? Do you know anyone who has a child who has had a serious reaction to a vaccine? Do you know anyone who has a child who has had a serious reaction to a vaccine? Do you know anyone who has a child who had a serious vaccine preventable disease because they were not vaccinated?	b.Beliefs, attitudes about health and prevention Do you believe that there are other (better) ways to prevent vaccine preventable diseases than with a vaccine? Do you think vaccines strengthen the immune system? Do you think it is possible to have too many vaccines?	c. Knowledge/awareness Do you feel that you know which vaccines you should get for yourself? your child(ren)? Have you heard about the HPV vaccine? Do you think the polio vaccine is still needed? Do you understand how vaccines work? Have you ever felt confused about number/scheduling of vaccines?	d. Health system and providers-trust and personal experience. Are you satisfied with the HCW's answers for your questions related on immunization? Do you trust your health care provider to honestly tell you about the risks and benefits of vaccines? And, about the risks of vaccine preventable disease for you and your children? Do you trust the vaccine advice your main health care provider gives you? Do you believe your health care provider has your and your children's best health interests at heart?	e. Risk/benefit (perceived, heuristic) Which vaccine(s), if any, do you think are important for you? For your child(ren)? For your community? Do you believe vaccine preventable diseases can be serious? Which one(s)? Are you concerned about any risk with vaccines? What kind of risks? Do you think that vaccine benefits, in general, are larger than their risks? Do you consider other activities (going to market, work, etc.) more important than getting a vaccine? Or, taking your child for vaccination? Do you believe vaccines are safe for yourself? Your child/children? For those in your community?	f. Immunisation as a social norm vs. not needed/harmful Do you think it is important for everyone to get recommended vaccines for themselves and their children? Did you feel social pressure to get the vaccine? Do most people you know are being vaccinated / are getting their children vaccinated?

VACCINE/	a. Risk/ Benefit	b. Introduction of		d. Design of	e. Reliability and/or	f. Vaccination schedule	g. Costs	h.Role of healthcare
VACCINATION -	(scientific	a new vaccine or	administration	vaccination	source of vaccine suppl			professionals
specific issues	evidence)	new formulation		program/Mode				
				of delivery	- 6 1 61 .	Do you think it is possib		
Directly related to		When a new	_		Do you feel confident	to have too many	cost of a	Did a healthcare
vaccine or	Do you think	vaccine is	Do you prefer a	Is access to	that the health	vaccines?	vaccine	professional recommend
	there is	introduced, do you		immunization	center or doctors	1 - 14 - -	prevent you	that you receive a vaccine
vaccination	adequate safety	want to be the	injected, taken	easy?	office will have the	Is it better for a child	from getting	
	information?	first to get it?	orally, or with a nasal spray?	Convenient in location?	vaccine you need, when you need	to have multiple vaccines in one shot	it, even if you felt you or	
	As far as you know	Would you rather	ilasai spi ay :	Is the process	them?	with fewer injections	your child	
		wait and see what	Is there any	of being	them:	or to have individual	needed it?	
	adverse reactions		mode of	immunized		vaccines?	riccaca it.	
	kept track of in	ourse pospio sor	vaccination you	welcoming?				
	your country?	What is the first	would not want?	. .				
		thing you want to						
	How confident are	know when a new		What are the				
	you in the system	vaccine is		barriers for				
	for tracking	introduced or		receiving				
	adverse reactions	announced?		vaccine(s) on				
	or side effects to			time for you?				
	vaccinations in yo	•		For your				
	r country?	newer vaccines are		child(ren)?				
		as safe as older vaccines?						
		vaccines:						